## VIRTUAL October 16 8 17

## **Boots to Business** For veteran BEGINNING FARMERS & RANCHERS

Open to veterans, service members, and military spouses

Register at https://bit.ly/B2B\_Oct16

The Veterans Business Outreach Center of New England, *in partnership with the USDA*, invite veterans, service members and military spouses to Boots to Business Reboot for Farmers and Ranchers. This two-day workshop, will aid those interested in exploring agriculture-based business ownership by leading participants through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan. Participants are introduced to a broad spectrum of entrepreneurial business concepts and resources available to access start-up capital, technical assistance, contracting opportunities, and more.

## Boots to Business Reboot for Farmers & Ranchers October 16 & 17, 2023 10:00 am (est.)

Virtual

Topics will include: What is Entrepreneurship? Homestead vs. Business Opportunity? Doing Your Market Research – Who is buying what you are growing/raising? Financing Your Venture – Short term and Long Range; Selecting The Correct Legal Structure for your Farm/Ranch; The Economics of Agriculture; Business Planning – From idea to roadmap; and SBA/USDA Resources for You

Register at: https://bit.ly/B2B\_Oct16 space is limited, register early

Open to Active-Duty Service members (including National Guard and Reserve), Veterans of all eras, and spouses are eligible to participate. For more information contact Holly Aker, Veterans Business Outreach Center of New England, haker@cweonline.org, 844.404.2172







